



Teignmouth
AIR SHOW

SPONSORSHIP
PACKAGES



A MESSAGE FROM THE CHAIRMAN

I am extremely proud and excited to be part of a committee working towards bringing an Airshow to Teignmouth for July 2019. This vision has been a long time coming and something I personally have wanted to do for several years now. The committee met towards the end of 2018 and decided to take the plunge into making this a reality. The committee has now grown to become a team of six with several other members of the community and businesses also donating their time to help make this a success. We have been overwhelmed by the support of both locals and businesses within the community and together with their support we are hoping to be able to raise the funds needed for this to become an annual event.

To be able to make this event a success, we need to raise around £75k. This is to pay for the aviation displays, flight director costs, insurance and infrastructure needed. As a committee, we have worked hard in raising the funds needed by hosting several fundraising events, applying for community grants and working with sponsors. . . . Which is where we hope you too will be able to help!

We have several sponsorship packages available aimed at creating a positive working relationship with ourselves where you can gain coverage to a wider audience through advertising and marketing opportunities.

We thank you for taking the time to look through our packages and hope you will become an official sponsor of Teignmouth Airshow 2019, and we hope that this can be the start of a great annual event for Teignmouth.



Dave Matthews
Chairman & Director
Teignmouth Airshow CIC



MEET THE TEAM



Robert Phipps
Vice Chairman & Director



Rebecca Brennan
Marketing Director



David Cook
Financial Director



Tracy Scranage
Secretary & Director



Amy Furlong
Events Director



OUR AIMS

The committee are working towards creating a weekend of free events for both the local community and visitors to the area. We are anticipating an influx of 40,000 people over the weekend who will increase the volume of visitors to our local towns, accommodation providers, cafes, shops, pubs and restaurants.

The weekend will see a live music event on Friday 5th July, with opportunities for local bands to showcase their talent followed by an Airshow on Saturday 6th July, with the weekend being brought to a close on Sunday 7th July with a Family Funday.

So far, the committee has worked hard to organise various fundraising events such as a Race Night, a Casino Night and a Christmas Concert, with many more events coming up in the next few months.





PACKAGE OVERVIEW

	Platinum £7,500	Gold £2,500	Silver £1,000	Bronze £500
Website advertising	YES	YES	YES	YES
VIP Viewing Tickets	x10	x7	x5	x 2
VIP Hospitality High Tea	x10	x7	x5	x 2
Digital Adverts on Screen	YES	YES	YES	YES
Networking opportunities	YES	YES	YES	YES
Invite to Pre-Launch Party	YES	YES	YES	YES
Programme Advert	Full Page	Half Page	Quarter Page	-
Banner on Seafront	YES	YES	YES	-
Facebook Posts	x6	x4	x2	-
Beer Tokens for Evening Entertainment (1 token = 1 drink)	x20	x 14	x 10	-
PA Announcements	YES	YES	-	-
Marketing at fundraising events	YES	YES	-	-
Ice Cream Tokens for Kiosks	x 10	x 7	-	-
Free Parking & Transport to and from Seafront	YES	YES	-	-
Plane Sponsorship	YES	-	-	-
Meet & Greet with member of flight team	YES	-	-	-
Weekend Accommodation in Luxury Lodge at Lady's Mile Holiday Park (Sleeps 6)	YES	-	-	-



PACKAGE BREAKDOWN

Website Advertising:

Available to all sponsors

Platinum sponsors will get a 'Headline sponsor' space within our Sponsors section on our website along with a write up and a link to your website. Gold, Silver and Bronze sponsors will get a logo and link to your website on the Sponsors page.

VIP Viewing Tickets and Hospitality:

Available to all sponsors

VIP guests will have their own exclusive area within the Marquee on the Den and receive a locally sourced Devon High Tea as well as having access to the VIP viewing area reserved on the Seafront allowing for uninterrupted views of the displays.

Digital Adverts on Screen:

Available to all sponsors

Your company logo will be displayed on the big screen on the Den throughout Airshow Day.

Networking Opportunities:

Available to all sponsors

You will have a free space to showcase your business at our fundraising events leading up to the Airshow.

Invite to Pre-Launch Party:

Available to all sponsors

Held on 29th June at Bitton House, this is another chance to network and meet the committee, other sponsors and key figures. This is also an opportunity for us to thank you for sponsoring the event.

Programme advertising:

Available to Platinum, Gold and Silver Sponsors

With over 2000 copies expected to be sold over the weekend, you will receive either a full, half or quarter page advert in the Airshow programme.

Banner on Seafront:

Available to Platinum, Gold and Silver Sponsors

Provide us with a 3m x 1m banner and we will display it on the railings on the promenade.



Facebook Posts:

Available to Platinum, Gold and Silver Sponsors

Sponsors will receive personalised promotions on our Facebook page leading up to the Airshow. Content can be supplied by you or written by our Marketing Director.

Beer Tokens for Evening Entertainment:

Available to Platinum, Gold and Silver Sponsors

The tokens will be for use in the Marquee on the Den throughout Airshow weekend. 1 token = 1 drink.

PA Announcements:

Available to Platinum and Gold Sponsors

Announcements will be made throughout Airshow Day plugging your business through our PA System which covers the Seafront and Den.

Marketing at Fundraising Events:

Available to Platinum and Gold Sponsors

Provide us with a roller banner and we will display it in prime position at all fundraisers.

Ice Cream Tokens for Seafront Kiosks:

Available to Platinum and Gold Sponsors

Ice cream tokens will be provided for redemption at either of the Ice Cream Cone Kiosks on the Seafront.

Free Parking & Transport to and from Seafront:

Available to Platinum and Gold Sponsors

We will provide out of town parking with transport to and from the event on Airshow Day.

Plane Sponsorship:

Available to Platinum Sponsors

As a headline sponsor, your business logo will feature alongside your chosen plane in the programme accompanied by a small write up. Your business will also be announced as being a plane sponsor during the displays using the PA system.

Meet and Greet with Member of Flight Team:

Available to Platinum Sponsors

A chance to meet the Flight Director and his team on Airshow Day.

Weekend Accommodation in a Luxury Lodge at Lady's Mile Holiday Park:

Available to Platinum Sponsors

Luxury accommodation with hot tub for up to 6 people from 5th July - 8th July.



If you would like more information or to speak to a member of the team, please contact us on the following:

Email: info@teignmouthairshow.co.uk

Facebook: 'Teignmouth Airshow 2019'

Telephone: 07464750735

Website: www.teignmouthairshow.co.uk